

**THE ART INSTITUTE OF FORT LAUDERDALE
INTERIOR DESIGN DEPARTMENT**

WINTER QUARTER 2006

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Office Hrs: Mon & Wed 5-6 PM; Tues & Thurs 12-1 PM

Office Location: HW 332

Course Title

COMMERCIAL DESIGN

IND2017C Section A, Tuesday, 8:00 AM – 12:00 PM, HW 409

Course Description

This course includes the design of interiors for hotels, restaurants, lobbies, stores and cocktail lounges. Challenges of hospitality design are introduced.

Course Length

11 weeks

Contact Hours

4 hours per week - 3.0 Credits

Clock Hours

2 lecture hours / 2 lab hours

Prerequisites

Residential Design IND2013C

Course Objectives

Upon successful completion of this course students will have:

- Used the Design Process to research and design a commercial interior that is appropriate for its intended use.
- Written a design concept statement of 200 words.
- Prepared a visual presentation in full color including plans, elevations, isometric and perspective drawings with samples.
- Given an oral presentation of their design solution.

Text

None

Method of Assessment

- Class attendance
- Development of a clear design concept statement that evidences an understanding of what a design concept is
- Creative application of the principles of design in the design itself as well as all aspects of the visual presentation
- Completeness of all work
- Professional presentation of work
- Active participation in all class discussions and activities
- Timely completion/submission of assignments

Grading Criteria (%)	Week 1/Assignment #1 Attributes Exercise	5%
	Week 2/Assignment #2 Design Concept Statement	5%
	Week 2/Assignment #3 Footprint, 1/4" scale	5%
	Week 3/Assignment #4 Bubble Diagrams/Schematics	5%
	Week 4/Assignment #5 Attributes List	5%
	Week 4/Assignment #6 Preliminary Space Plan	5%
	Week 4/Assignment #7 Preliminary Finishes	5%
	Week 5/ Assignment #8 Final Space Plan	5%
	Week 6/ Assignment #9 Final Finishes	5%
	Week 6/ Assignment #10 Elevations	5%
	Week 6/ Assignment #11 Sections	5%
	Week 7/ Assignment #12 Axonometric	5%
	Week 8/ Assignment #13 Preliminary Perspective	5%
	Week 9/ Assignment #14 Final Perspective	5%
	Week 11/ Assignment #15 Final Project Presentation	25%
	<u>Attendance and Class Participation</u>	<u>5%</u>
	Total:	100%

Grading Scale

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
Below 60	F

Required Supplemental Materials

Foam Board, mat board, sticky back, etc. as needed to complete presentation
 Drawing or inking pens, markers, tracing paper, drafting vellum or mylar as needed
 Drafting and rendering tools

Estimated Cost

\$80.00

Bibliography

Color, Environment, and Human Response by Frank H. Mahnke, Wiley & Sons, NA 2795 .M341 1996
Designing Commercial Interiors by Christine Piotrowski and Elizabeth Rogers, John Wiley and Sons, 1999
Drawing and Designing with Confidence by Mike Lin, John Wiley and Sons, 1993
Graphic Thinking of Architects & Designers by Paul Laseau, John Wiley and Sons, 2000
Interior Design by John Pile, Prentice Hall NK 2110 .P55 2002
The Interior Dimension by Joy Malnar and Frank Vodvarka, John Wiley and Sons, 1992
American Architecture by Hauley, AIA Press
The Hidden Dimension by Edward T. Hall, Doubleday BF 469 .H3 1990

ADA Statement

It is AiFL's policy not to discriminate against qualified students with a documented disability in its educational programs, activities or services. If you have a disability-related need for reasonable accommodations in this class, contact AiFL's counseling department located at Harbor Walk suite 101.

Attendance Policy

"Any student who does not attend class for 10 consecutive calendar days may be withdrawn from school." —Please see the student attendance policy in the student handbook or the catalog for further information.

Classroom Policy

The following **IS NOT PERMITTED** in the classrooms:

Eating or Drinking

Cellphones and pagers in audible mode (must be silent)

Marking directly on the BORCO with markers, pens, paints, etc.

Spray Mount/Spray Paint

Sculpty, clay or modeling substances of any kind

When rendering, you must use illustration board, canson paper or drawing paper on top of the BORCO to protect it.

The use of Exacto knives or matt knives in the drafting rooms, is not encouraged, but if it is unavoidable, then the use of double weight illustration board is required to cover the BORCO surface.

Students will work in a professional studio atmosphere. Room and desk cleanliness is a must. The green "BORCO" desk tops must be cleaned at the beginning and end of each session. Parallel bars are to be maintained by and are the responsibility of the students using them.

Report broken equipment to Instructor at time of occurrence. The room will be monitored and desks checked prior to departing the room at the end of class.

Bring tools, cleaner's and day's assignment each class period.

Weekly Course Outline

Note:

- Class outline may change at the discretion of the instructor.
- Due dates for work apply *whether you attend class or not*. If you will not be in class, please make arrangements for someone else to submit your work for you.
- If you know in advance that you will miss a class, please notify the instructor during the previous class in order to minimize the negative impact of lost class time.
- You are responsible for material discussed in every class session. Make arrangements to copy someone else's notes if you must miss a class.

Week	Date	Topics	Due at beginning of class session
1	Tuesday, Jan. 10	<p>Lecture: <i>Course Introduction, Objectives, and Structure</i> The Media of Interior Design What does an interior do? Interior Design Beyond "Problem Solving"—Developing a Concept. Introduction to Term Projects</p> <p>Studio: <i>In-class exercise -- Describe the attributes of various environments</i></p> <p>Assignment: Research the type of interior assigned to you and develop a concept for it. Then write a typewritten statement of 200 words or more that clearly and concisely conveys your design concept.</p> <p>Assignment: Complete Footprint in 1/4" scale</p>	
2	Tuesday, Jan. 17	<p>In-Class Student Presentations: Design Concepts and Critique</p> <p>Lecture: <i>Space Planning, safety, ADA Requirements, Types of Areas, Traffic Flow, Security, Bubble Diagrams, Schematics, Etc.</i></p> <p>Studio: Begin Bubble Diagram, Schematic Plan for presentation</p> <p>Assignment: Complete bubble diagrams, schematic, and prepare a seven-minute presentation.</p>	<p>Two copies of your Typewritten Design Concept.</p> <p>Present your concept statement for Critique and grading.</p> <p>Submit completed footprint for grade</p>
3	Tuesday, Jan. 24	<p>In-Class Student Presentations: of Bubble Diagrams and Schematics—Critique and Grading</p> <p>Lecture: <i>Review of Drafting Form—Line Weights, Two Sides Darker Technique, Visual Hierarchy, Lettering and Dimensioning</i></p>	<p>Give a seven-minute presentation of completed Bubble Diagrams and Schematic Plan for critique and grade. (No Reading!)</p>

		<p><i>Attributes of Surfaces Shapes, Patterns, and Visual Textures— Selecting Finishes and Furnishings.</i></p> <p>Studio: Work on list of attributes, Begin Furniture Plan, and collection of finish samples</p> <p>Assignment: Create a <i>typewritten list</i> of the surface attribute you think will be appropriate for your interior concept.</p> <p>Assignment: Begin Drafted Space Plan (Showing Partitions and Furniture)</p> <p>Assignment: Make preliminary collection of finish samples (I.E. floors, walls, and textiles).</p>	
4	Tuesday, Jan. 31	<p>Lecture: <i>Criteria for Drafting—Line Weights, Two Sides Darker Technique, Incorporating Pattern and Visual Texture Setting a Mood with Lighting</i></p> <p>Studio: Critique and grading of Space plans in progress Critique and grading of preliminary finish selections.</p> <p>Studio: Complete drafted plan and finish selections</p> <p>Assignment: Complete plan and finish selections</p>	<p>Submit typed list of surface attributes</p> <p>Submit space plan in progress for grade</p> <p>Submit preliminary selection of finish samples for comparison/critique against concept statement</p>
5	Tuesday, Feb. 7	<p>Lecture: <i>Selecting materials for presentation boards. Presentation Board Requirements and Format. Elevations and Cross Sections—Using the Projection Method</i></p> <p>Studio: Select and begin elevations and cross section drawings (Total of three required in 1/4" scale)</p> <p>Assignment: Complete Elevations and Cross Sections</p> <p>Assignment: Complete Cross Sections</p> <p>Assignment: Begin acquiring materials needed for presentation board (Note: Board colors must be submitted and approved by instructor by class number seven.)</p>	<p>Submit completed space plan and selected finishes for grade</p>

6	Tuesday, Feb. 14	<p>Lecture: <i>Board Composition, labeling, lettering, Matting, Mounting, etc. Axonometric and Isometric Drawings—Construction and Composition</i></p> <p>Studio: Begin Axonometric Drawing</p> <p>Assignment: Complete Axonometric Drawing</p> <p>Assignment: Create Sketches of Board Layouts (Note: Board Layouts must be approved by instructor before final assembly!)</p>	Submit completed elevations and sections for grade
7	Tuesday, Feb. 21	<p>Lecture: Perspective Sketching—Construction and Composition</p> <p>Studio: Begin Perspective Sketches</p> <p>Assignment: Prelim. Perspective Drawing</p>	Submit completed axonometric for grade Board Colors must be approved by today!
8	Tuesday, Feb. 28	<p>Lecture: Perspective Sketching—Construction and Composition (Continued)</p> <p>Studio: Begin Perspective Sketches</p> <p>Assignment: Complete Perspective Drawing (Note: This is the last studio session you may use for drafting.)</p>	Submit preliminary perspective drawing for grade
9	Tuesday, Mar. 7	<p>Lecture: <i>Rendering in Color – Creating a Sense of light</i></p> <p>Studio: Begin Rendering</p> <p>Assignment: Complete all rendering by class session # ten</p>	Submit completed perspective drawing for grade Board Layouts must be approved by today!
10	Tuesday, Mar. 14	Studio: Final preparation and assembly of boards	Bring all materials needed to work on boards
11	Tuesday, Mar. 21	Final Presentation/Critique of Designs	Make a seven-minute presentation of your work.

Class Policies

Preparedness

It is expected that when you are in class you will be ready to participate. This means that you must be in a mental and physical state that is conducive to participate, take notes, work, etc. in class. It also means that you have the tools and materials necessary for class with you.

Attendance Policy

Your final grade is based upon your participation in classroom activities such as lectures, discussions, quizzes, and instructor supervised studio time—in addition to any project(s) required for this course. If you are absent from class, these activities cannot be “made up”. Missing an excessive amount of class time will definitely impact your final grade.

This course is *not* a correspondence course, nor should it be thought of as simply “doing a project”. This course requires that your instructor see how you are working upon your project throughout its progress.

For these reasons, the school attendance policy will be *strictly* enforced. The student manual states that if a student misses more than twelve hours of class time then they will receive an “F” in the class.

There are no “excused” absences. If you do accumulate more than twelve hours of missed time, you may submit a written appeal to your instructor. It must be accompanied with documentation (doctor’s note, police report, etc.) for every *absence*. Continuation in the course with a passing grade is at the instructor’s discretion.

Please be aware that the absences allowed are intended for emergencies and that it is prudent to save them for that purpose.

Professional Behavior

The classroom is a professional environment and unprofessional behavior will not be tolerated. Unacceptable behavior includes offensive language, fighting, shouting, cheating, etc. Students engaging in such behavior will be instructed to leave the classroom immediately and may be required to visit the counseling department or dean of students before reentering the class.

Academic Honesty

As members of the academic community, students must recognize and uphold standards of intellectual and academic integrity. Under all circumstances, students are expected to be honest in their dealings with faculty, administrative staff, and fellow students. In speaking with any member of the college community, students must give an accurate representation of the facts at hand. Students are required to refrain from any and all forms of dishonorable or unethical conduct related to their academic work. In class assignments, students must submit work that fairly and accurately reflects their level of accomplishment. Submitting any work that is not the product of the student’s own efforts is considered dishonest. Engaging in academic dishonesty can have serious consequences for the student.

Academic Dishonesty Includes:

- Cheating
- Plagiarism
- Submission of the same work in two or more classes, without prior approval of the faculty members of the classes involved.
- Submission of any work not actually produced by the student.
- Submitting another’s work without full and clear acknowledgement of the actual author or creator of the work.